



ARTober in Oakhurst - "Chalk Out"
Sunday, October 29, 2017 11:30 am to 4:00 pm
2017 "Chalk Out" Application

Please fill out this form to participate in the 2017 ARTober "Chalk Out", which is a fun sidewalk chalk art festival to be held at the Sierra Star parking lot on Road 426 in Oakhurst. Refer to Guidelines for more information.

Artist Name: _____

Phone Number: _____

Email: _____

Mailing Address: _____

City/State/Zip Code: _____

Age Group: _____ Adult (18+ years)
 _____ High School (9th through 12th grade)
 _____ Grade School (4th through 8th grade)

Artwork must be appropriate for public viewing.

Email application to Rhonda@Yosemitethisyear.com or drop off copies to:
Visit Yosemite | Madera County - visitor center - Attn: Rhonda
40343 Highway 41, Oakhurst (across from Subway)
Questions call Rhonda Salisbury at 559-683-4636

By signing below you accept the Guidelines and you state that you are 18 years of age or older or are the parent or guardian of the artist who is under age 18.

Signature

Date

Guidelines & Rules for the ARTober “Chalk Out” 2017

PARTICIPATION COSTS

- This is a free event.
- Food & drink are available for purchase.

START TIMES

- All artists must check in prior to beginning work on their square.
- Artists check-in time is Sunday, October 29th starting at 11:30 am.
- All artists must be checked in and begin working by noon.

ARTISTS

- All artists must be registered by October 20th to be guaranteed usage of festival chalk. Event day sign-ups will be accepted based on space availability, but you must bring your own sidewalk chalk just in case the event-chalk is unavailable.
- Artwork must be finished by 3:00PM on Sunday, October 29th for judging.

AGE GROUPS

- Adults (18+ years)
- High School (9th to 12th graders)
- Grade School (4th to 8th graders)

PRIZE CATEGORIES

- Winners will be chosen for 1st, 2nd and 3rd places as well as Honorable Mention in each age group.
- Additional prizes will be provided to the 1st place winners in each age group:
 - Adults - \$25 gift certificate to South Gate Brewing Company
 - High School - \$25 gift certificate to Reimer’s Candies & Gifts
 - Grade School - \$25 gift certificate to Branches Books
- Two additional overall winners will be chosen
 - Best of Show wins \$100 and a ribbon
 - People’s Choice receives a ribbon

CHALK

- Each participant will receive a set of 9 pastel colored 4” sidewalk chalk (orange, blue, white, brown, pink, lavender, yellow, green, hot pink).
- Additional chalk may be available, however, if you are using a predominant color in your design, you may want to purchase that color before the event.
- Only sidewalk chalk can be used for drawings. No paint, crayon, ink or other non-washable or permanent products. No fixatives may be used on the chalk drawings.

ARTWORK AREA

- Upon registration, artists will be assigned an 4' x 4' art area.
- Chalk art is only to be produced in designated and assigned areas. All marks outside of allotted area will be removed.
- Signatures may extend no more than 1-foot outside of square. Any chalk outside of this area will be removed.

FOOD, DRINKS & TRASH

- Drinks must be in a lidded container or must be placed away from square.
- Please try to keep your supplies to a minimum and well contained within your space.

WEATHER & COVERINGS

- In case of rain, the event will be postponed until Saturday, November 11th.
- No tents or canopies are allowed in the festival area, as they obscure the viewing of artwork and may block walking paths.
- Umbrellas are allowed only if secured in a heavy base to eliminate the potential of umbrellas falling over.

FESTIVAL

- No speakers or amplified sound in any way is allowed. You may wear headphones.
- Artober officials reserve the right to refuse, stop, or eliminate objectionable material.
- No electrical outlets will be available for individual use.
- This is a family-friendly event. Please refrain from excessive foul language and inappropriate conversation.

All artists will be held responsible for and must adhere to all rules and guidelines.

